

REMARKS

Applicant respectfully requests reconsideration of this application as amended. Claim 16 has been amended. Claims 6-15 and 28-30 have been cancelled without prejudice. Therefore, claims 1-5, now are presented for examination.

35 U.S.C. § 102 Rejection

Claims 1-30 as best understood are rejected under 35 U.S.C. §102(e) as being unpatenable over Guheen et al. U.S. Patent No. 6,519,571 (“Guheen”).

Guheen discloses “utilizing various types of user indicia such as search requests, products purchased, products looked at but not purchases, products purchased and returned, reasons for returning products, customers stated profile including income level, education level, stated profession, etc. for the purpose of customizing a user interface” (Abstract). Guheen does not disclose or reasonably suggest all of the limitations of claim 1.

For example, referring to one of the sections of Guheen pointed out by the Examiner in the last Office Action (see Office Action, mailed 02.18.05, page 2), Guheen discloses “[t]he *content management and publishing services* component of the present invention *[to manage] the content and security of the data interface*” (col. 219, lines 43-45). Guheen does not disclose or reasonably suggest “distributing metadata dictionary to a plurality of network nodes, wherein the metadata dictionary comprises content descriptors” as recited by claim 1 (emphasis provided). Guheen does not even disclose the term “metadata” in the section referred to by the Examiner. Accordingly, for at least the reasons set forth above, Applicant respectfully requests the Examiner to withdraw the rejection of claim 1 and its dependent claims.

Claims 16 and 24 contain limitations similar to those of claim 1. Accordingly, Applicant respectfully requests the Examiner to withdraw the rejection of claims 16 and 24 and its dependent claims.

Conclusion

In light of the foregoing, reconsideration and allowance of the claims is hereby earnestly requested.

Invitation for a Telephone Interview

The Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of the case.

Request for an Extension of Time

Applicant respectfully petitions for an extension of time to respond to the outstanding Office Action pursuant to 37 C.F.R. § 1.136(a) should one be necessary. Please charge our Deposit Account No. 02-2666 to cover the necessary fee under 37 C.F.R. § 1.17(a) for such an extension.


Charge our Deposit Account

Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

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Aslam A. Jaffery
Reg. No. 51,841

12400 Wilshire Boulevard
7th Floor
Los Angeles, California 90025-1030
(303) 740-1980